

## 10 Principles of HalalMQ

1. Establish the Halal team
2. Define the product / nature of business
3. Construct & verify flow chart
4. Identify Halal threats & their control measures
5. Determine Halal Assurance Points (HAPs), their allowable limits & prescribed practices
6. Establish monitoring system for each HAP
7. Establish corrective actions for each HAP
8. Establish documentation & record-keeping system
9. Verify the Halal system
10. Review the Halal system

## Our Halal Services

- Certification
- Training
- Public Awareness Programme
- Information / Feedback Management
- Surveillance / Enforcement

## Our Strengths

- Vast experience in Halal certification (since 1978)
- ISO 9001:2000 QMS & Singapore Quality Class certified
- Wide range of Halal certification services
- Certified more than 2,000 premises
- Recognised worldwide
- Strong international network



**Majlis Ugama Islam Singapura**  
*Islamic Religious Council of Singapore*

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## Singapore Muis Halal Quality Management System

*Your key to enhanced  
business excellence*



**Majlis Ugama Islam Singapura**  
*Islamic Religious Council of Singapore*



## Singapore Muis Halal Quality Management System

The Singapore Muis Halal Quality Management System (**HalMQ**) is a systems-based and proactive approach towards achieving Halal certification.

Pronounced as 'Hallmark', the 10 principles of HalMQ were benchmarked against internationally known standards such as ISO and HACCP.

### • Implementation

Starting 1 March 2008, all new applicants have to adopt HalMQ to qualify for the Muis Halal certification.

Companies/premises which hold valid Muis Halal certificates anytime before 1 March 2008 will be required to adopt HalMQ from 1 January 2010 onwards.

### • Objectives

- ✓ **Increase competitive advantage** of certified companies
- ✓ **Enhance Halal compliance** through a more structured & systematic approach
- ✓ **Further increase credibility** of Singapore Halal certification
- ✓ **Meet rising expectations** of Muslim consumers
- ✓ **Widen international recognition** of Singapore Halal certification

## Singapore Muis Halal Standards

HalMQ is based on the Singapore Muis Halal Standards (**SMHS**). These were developed by Muis-appointed Halal standards committees, in collaboration with the Standards, Productivity and Innovation Board (**SPRING Singapore**).

### • 2-in-1

The SMHS comprise two components – religious and technical.



### • Development Process



## Frequently Asked Questions

### Q How different is HalMQ compared to the previous Muis Halal certification requirements?

*Previous Muis Halal certification requirements are 'product-focused'. This means that emphasis is given to the product to ensure that it does not contain ingredients which are not permissible for Muslim consumption/use.*

*With HalMQ, besides the product, we are also looking at what's beyond it, which is the system within the company. The latter will need to identify critical points within its business operations and channel appropriate resources on them by establishing monitoring procedures, corrective actions as well as documentation and record-keeping system. This is a more structured, systematic and proactive approach to the implementation of an effective in-house Halal system.*

### Q Why is HalMQ necessary?

*HalMQ is necessary to align the Singapore Halal certification to global trends. International standards like ISO and HACCP adopt a more effective 'systems-based', rather than 'product-based' approach towards compliance. It is important that Singapore companies move along with current trends to remain relevant and competitive in the global marketplace.*

### Q What is the Singapore Muis Halal Standards?

*They refer to documents that provide detailed, transparent information on the Muis Halal certification requirements.*

### Q How can I obtain more information on HalMQ?

*You may choose any of these options :*

- Purchase the Singapore Muis Halal Standards for a more detailed explanation on the principles of HalMQ
- Sign up for our Halal engagement series
- Enrol for the Muis Halal training
- Visit Muis website at [www.muis.gov.sg](http://www.muis.gov.sg) or [www.halal.sg](http://www.halal.sg)

*Contact the Muis Halal Certification office for more information on the above.*